



Introduction

At GROW Radio ("we", "us", or "our"), we value our listeners' trust and strive to maintain high standards of quality and integrity in our programming. This Advertising and Sponsorship Policy outlines our approach to advertising and sponsorship activities associated with our radio broadcasts, podcasts, websites, and other platforms.

Scope

This Advertising and Sponsorship Policy applies to all advertisements, sponsored content, and promotional activities on our radio broadcasts, podcasts, websites, social media platforms, and other channels associated with GROW Radio.

Selection of Advertisers and Sponsors

We reserve the right to accept or reject any potential advertiser or sponsor at our sole discretion. We will consider factors such as the relevance, quality, and reputation of the advertiser or sponsor and their products or services.

We do not accept advertising or sponsorships from companies, organisations, or individuals that promote illegal activities, discrimination, hate speech, or any other content that may be deemed offensive, harmful, or inappropriate.

Content Restrictions

All advertisements and sponsored content must be accurate, truthful, and comply with applicable laws and regulations, including advertising standards and guidelines.

Advertisements and sponsored content must not promote false, misleading, or unsubstantiated claims, or disparage competitors or their products or services.

We do not allow advertisements or sponsored content that contain explicit, obscene, or offensive material, or that promote violence, discrimination, or any form of illegal activity.

Advertisements for alcohol, tobacco, or other age-restricted products or services must comply with applicable laws and regulations, and should not be targeted at minors.

Disclosure Requirements

We are committed to transparency and will clearly disclose all advertising and sponsored content on our platforms. Advertisements will be labelled as such, and sponsored content will be identified with appropriate disclosures, such as "Sponsored", "Promoted", or "Presented by [Sponsor Name]".

We will maintain a clear distinction between editorial content and advertising or sponsored content to ensure that our listeners can easily differentiate between the two.

We will not allow advertisers or sponsors to influence our editorial content, and our editorial team will maintain full editorial independence.

Advertiser and Sponsor Responsibilities

Advertisers and sponsors are responsible for ensuring that their advertisements and sponsored content comply with this Advertising and Sponsorship Policy, as well as applicable laws and regulations.

Advertisers and sponsors must provide all necessary materials and information in a timely manner and in the required formats.

Advertisers and sponsors must promptly notify us of any changes to their advertisements or sponsored content that may affect their compliance with this policy or applicable laws and regulations.

Changes to This Advertising and Sponsorship Policy

We may update this Advertising and Sponsorship Policy from time to time to reflect changes in our practices, industry standards, or legal requirements. When we make changes, we will update the effective date at the top of this document, and we encourage you to review the policy periodically to stay informed about our advertising and sponsorship practices.

Contact Us

If you have any questions, concerns, or comments about this Advertising and Sponsorship Policy, please contact us at:

GROW Radio
Attn: Advertising and Sponsorship Department
7 Chapman Court
Bridge Street
Warwick
CV34 5DP
England
Email: gary@growradio.uk
Phone: 07866602507

We are committed to working with you to resolve any concerns or complaints you may have about our advertising and sponsorship practices.